

7 TIPS TO

# A-level Success

CAMBRIDGE BUSINESS ESSENTIALS  
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- 1) Read data and case studies carefully
- 2) Plan timings based on mark allocations
- 3) Use 'command words' to help you stay focused on the question
- 4) Use the information from case study to answer the question
- 5) Use business theories in context
- 6) Use and comment on calculations
- 7) Make a written plan for longer essay answers